

## **Življenjepis**

### **Freddy Cauwels**

° 1950 Bruges, Belgija

Po diplomi magistrski zobni tehnik se je leta 1978 pridružil podjetju CEKA NV / ALPHADENT NV v Antwerpnu (Belgija) kot demonstrator in regionalni izvozni vodja. V tej funkciji je Freddy vodil tečaje in predavanja po vsem svetu, sodeloval na mednarodnih razstavah in se ukvarjal z razvojem izdelkov. Pogosto so ga povabili tudi kot govornika na mednarodnih kongresih. Kot vodja hčerinskega podjetja CEKA France je bil 10 let odgovoren za distribucijo sider CEKA in PRECI-LINE v Franciji.

Od leta 2004 do začetka leta 2007 je bil Freddy zaposlen v podjetju Elephant Dental na Nizozemskem kot vodja izvoza za Elephant's Alloy & Ceramics Department, Vitallium Europe in Wisil Europe.

Marca 2007 se je vrnil v ALPHADENT NV na mesto vodje prodaje in marketinga oddelka CEKA / PRECI-LINE.

Marca 2012 je kot zobozdravniški svetovalec za mednarodna podjetja ustanovil lastno podjetje ImplaServ, specializirano za implantologijo, nove materiale in CAD CAM.

Podjetji, kot sta New Ancorvis in Nobil Metal, so bili njegove prve stranke. Dolgoročno je razvil popolnoma nov program za pritrditev – Attachments LV – združljiv z nekaterimi obstoječimi sistemi, vendar izboljššan in dopolnjen z več novimi patentiranimi elementi.

Leta 2014 je začel s partnerjem BCDent kot distribucijsko agencijo v Belgiji, na Nizozemskem in v Franciji za nekatera italijanska podjetja, do danes pa je ostal izvozni svetovalec za celotno linijo izdelkov Nobil Metal S.p.A.

## **Curriculum Vitae**

° 1950 Bruges, Belgium

After he graduated as a Master Dental Technician, he joined in 1978 the company CEKA NV / ALPHADENT NV in Antwerp (Belgium) as a demonstrator and Regional Export Manager. In this capacity, Freddy gave courses and lectures all over the world, participated in international exhibitions and engaged in product development. He was also frequently asked as a speaker at international congresses. As head of the affiliated company CEKA France, he was responsible for the distribution of CEKA and PRECI-LINE attachments in France for 10 years.

From 2004 until the beginning of 2007, Freddy was employed at the company Elephant Dental in the Netherlands as Export Manager for Elephant's Alloy & Ceramics Department, Vitallium Europe and Wisil Europe.

In March 2007, he returned to ALPHADENT NV in the position of Sales & Marketing Manager of the CEKA / PRECI-LINE Department.

In March 2012 he started his own company ImplaServ as a Dental Consultant for International companies, specialized in Implantology, New Materials and CAD CAM.

Companies such as New Ancorvis, and Nobil Metal were his first clients. In a longer term he developed a completely new attachment program – Attachments LV – compatible with some existing systems but improved and completed with several new patented items.

In 2014 he started with a partner BCDent as distribution agency in Belgium, the Netherlands, and France for some Italian companies, remaining till today, Export Consultant for the complete line of Nobil Metal S.p.A. products.